

# New Queers on the Block Ambassador

## Short-term part-time contract

**Total Fee of** £1750

**Audience Engagement Budget:** £1000

**Days working:** 14 days at £125 per day

**Closing date :** 28<sup>th</sup> June

**Ideal start date:** Early July – mid September 2019

**Scope:** to create a series of audience engagement activities and to reach out to specific community groups in Blackpool and Lancashire, leading up to performances at Art B and B on 14th September 2019 and February 2020.

Please be aware that the number of days is not an arbitrary demand. If you would like to use this budget and fee as match for funding for a potential broader activity, we will support you on the conceptualising, delivery and fundraising activities. If you wish to discuss this please contact Xav at [xavdesousa@gmail.com](mailto:xavdesousa@gmail.com)

## Project Context

Based at and produced by The Marlborough Theatre (Brighton), NQOTB is a touring scheme developed as a result of a documented need to provide better access to the arts for LGBTQ+ identifying artists and audiences across England. Developed and delivered in partnership with Theatre in the Mill (Bradford), Quarterhouse (Folkestone), Home Live Art (Hastings) and LeftCoast (Blackpool). Funded by the Arts Council England, Jerwood Arts and Unlimited.

### The project proposes to:

- Programme, present and produce shows by LGBTQ+ identifying artists across the UK.
- Embed our team and artists in the local communities, creating spaces and opportunities for a reciprocity of sharing of knowledge, experiences and ideas.
- Produce art locally, for and with local artists and audiences, with a national angle.
- Create ways in which local communities who identify as LGBTQ+ can interact with the theatre/performance spaces in easier, sustainable and accessible ways.
- Collaborate with venues and artists to create context-specific programming, rather than a simple roll out of touring work.

## **ROLE**

Run in collaboration with LeftCoast/Art B and B and following from a highly successful initial tour in 2018, NQOTB are now putting in motion a second and third leg of activities around the country and are looking for a skilled Coordinator to join the New Queers on the Block project in Blackpool. We particularly welcome applicants from people of colour, migrant and /or neuro or physically diverse communities, as they are under-represented within the organisation.

This role will involve community outreach and relationship building with local partners over the summer, leading up to performances dates in Blackpool. This will include identifying audiences, engaging them in specific strategies to engage with the artists and works on tour, inviting them to the first New Queers On The Block event, and evaluation and monitoring.

The right candidate will have a particular interest in the experiences of LGBTQ+ groups that may not be accessing arts or cultural projects already, including people of colour and D/deaf and disabled people (including hidden disabilities).

They will be the driving force behind developing audience engagement for the New Queers On The Block project in Blackpool working in collaboration with the Marlborough Theatre team and will take a strong leadership role to drive the programme forward.

The successful candidate will also have access to a package of producing and marketing support from the Marlborough Theatre, as well as a healthy audience development budget to create initiatives of direct engagement.

## **Job Description**

### **Duties**

- Establishing relationships with local organisations and promoting the project to reach as wide a range of people as possible;
- Promoting the project to the wider community in an appropriate and effective way using flyers, posters, local radio and social media where appropriate;
- Undertaking assertive outreach in community contexts including colleges, estates, youth groups, community centres, focus groups and faith groups;
- Overseeing monitoring and evaluation of project;
- Creating a basic project time-line and shared on line calendar;
- Making regular verbal and written reports about the project's progress to The Marlborough Theatre;

- Ensuring audiences' access needs are met;
- Working with The Marlborough Theatre, to develop relationships and forge strong networks with LGBTQ+ communities and artists in Brighton and East England;
- Creating an audience database for future engagement;

### **Person specification**

- Experience of establishing relationships with LGBTQ+ Communities;
- Passionate about live performance;
- Knowledge of the barriers that exist to working class people or people of colour in accessing arts and cultural activities;
- Strong administration and IT skills;
- Excellent communication skills;
- Excellent record-keeping;
- A dynamic working style with an ability to lead, problem solve and drive a project from start to finish;
- Upholds principles of equal opportunities at all times

### **Payments**

The nature of the position means that the post holder will be required to work some evenings and weekends either on site, at events or at home, as well as attending meetings as required. Payment will be made as a freelancer by submission of invoice. The post holder is responsible for all and/or any other tax payments that they may owe as a result of this employment and will make arrangements for them to be paid directly to HMRC including PAYE, NI and VAT if applicable.

### **Application Process**

Any questions can be mailed to [xav@marlboroughtheatre.org.uk](mailto:xav@marlboroughtheatre.org.uk) the application process will be as follows:

Please a CV and a cover letter (no more than 300 words) detailing why you would be the right person for this position, by 10am June 28<sup>th</sup> to [xav@marlboroughtheatre.org.uk](mailto:xav@marlboroughtheatre.org.uk)